

Management Team

Johnna Crawford, CEO
 Henry Tafolla, Software Design
 Jamie Snider, Sociology Researcher
 Annie Hadsell, Business Admin.

Funds Invested

\$25,000

Funding Request

\$10,000

Use of Funds

To accelerate commercialization with product development and technology.

Market Applications

A quick, accurate mood management system is unique and necessary in a variety of industries including mental health, education and professional environments. Presently we are conducting a pilot program at ValleyHope Addiction Recovery Treatment Center in downtown Wichita.

Business Description

InGage: Creative Emotional Management

POP Global is a young and growing company that develops creative products and software for emotional processing and mood management. POP has developed an innovative process that merges the benefits of therapeutic writing with intuitive word analysis software. The InGage program addresses the needs and demands of individuals while being adaptable for larger facilities.

Technology/Intellectual Property

Our copyright-pending creative process is documented in a guide-book, *Use Your Words*, which describes the science behind word analysis. We have trademarked both *WordPrint* and *BrainStorm Book* as creative products specific to our software. *Gage*, is our patent-pending software that integrates the best word analysis API into our user-friendly adaptable platforms for commercial use. *Gage* takes the statistical data given and changes the outputs for easier access and understanding.

The InGage Program

The entire *InGage* program includes: personalized journals for expressive writing called *BrainStorm Books*, an online link to digital *BrainStorm Books* for password protected writing, and the *Gage* software that analyzes the data and produces our *WordPrints*.

Receptiviti API = redesigned Gage outputs

Our Gage software takes the below data and displays it for easier, quicker access by users.

